

中國銀行盃

Bank of China Trophy

世界管理挑戰賽

Global Management Challenge

澳

門

區

Macao Region

全球最大型的線上策略管理比賽

報名日期

Registration Period

2023/08/28 – /09/27

下一個世界冠軍可能就是您！

學生隊費用全免

Free Registration for Student Team

主辦機構：
Organizer



澳門管理專業協會
Macau Management Association

冠名贊助：
Title Sponsor



中國銀行
BANK OF CHINA

官方場地贊助：
Official Venue Sponsor



銀河娛樂集團
Galaxy Entertainment Group

贊助機構：
Sponsors



金山發展有限公司
GOLDEN CROWN DEVELOPMENT LIMITED



MELCO
新濠



MGM
美高梅



BNU
澳門新銀行



CTM
澳門電訊

官方媒體夥伴：
Official Media Partners



比賽介紹 Game Introduction

『世界管理挑戰賽』是一項橫跨五大洲的線上策略性管理比賽。參賽隊伍將管理一家模擬上市公司，經營最近5個財政季度的決策及經營狀況，以獲取最佳投資表現為目標。

現時參與比賽的國家及地區共有38個，包括：

歐洲：捷克共和國、愛沙尼亞、希臘、意大利、拉脫維亞、立陶宛、波蘭、葡萄牙、羅馬尼亞、俄羅斯、斯洛伐克、西班牙

大洋洲：澳洲、新西蘭

美洲：巴西、哥倫比亞、厄瓜多爾、墨西哥、巴拿馬、秘魯

非洲：安哥拉、貝南、喀麥隆、科特迪瓦、肯雅、莫桑比克、尼日利亞、塞內加爾、多哥

亞洲：印度、中國澳門特別行政區、中國、新加坡

中東：阿塞拜疆、科威特、卡塔爾、沙特阿拉伯、阿拉伯聯合酋長國

每年國際總決賽將在不同地方舉行，而澳門區冠軍將代表澳門與來自這37個國家及地區代表隊爭奪世界冠軍寶座。

Global Management Challenge (GMC) is a worldwide online strategy and management annual competition played in over five continents. Teams are required to manage a stock listed company, making decisions for 5 financial quarters, aiming to achieve the best investment performance.

Nowadays, there are 38 countries and regions participating in GMC. They are:

Europe : Czech Republic, Estonia, Greece, Italy, Latvia, Lithuania, Poland, Portugal, Romania, Russia, Slovak Republic, Spain

Oceania : Australia, New Zealand

America : Brazil, Colombia, Ecuador, Mexico, Panama, Peru

Africa : Angola, Benin, Cameroon, Ivory Coast, Kenya, Mozambique, Nigeria, Senegal, Togo

Asia : India, Macao SAR China, People's Republic of China, Singapore

Middle East : Azerbaijan, Kuwait, Qatar, Saudi Arabia, United Arab Emirates

Winner of the Macao region shall represent Macao to compete against 37 countries and regions for the World Championship Title at the International Final, which is hosted in turn by these countries/regions.

比賽形式 How To Play



參賽者組成3至5人之隊伍
Each team consists of 3 to 5 members



大會抽籤將各參賽隊伍分為不同組別
All registered teams will be allocated into different groups



第一回合淘汰賽 (共5個財政季度)
First Round (Five financial quarters in this round)



第二回合淘汰賽 (共5個財政季度)
Second Round (Five financial quarters in this round)



澳門區總決賽 (共5個財政季度)
Regional Final (Five financial quarters in this round)



由最佳投資表現的隊伍勝出比賽
Best investment performance will win the competition

比賽過程 Process of Game Cycle

在每一回合，參賽隊伍須根據**比賽日曆**及**下列形式反覆經營**直至第五季度結束，該回合獲得最佳投資表現的隊伍會晉級。

Each teams required to operate based on **the game calendar** and **the following cycle repeatedly** until the end of the fifth quarter. The teams with the best investment performance shall advance to the next level.



登入GMC網站下載手冊
Download the game manual at GMC website



下載公司歷史
Download the company history



分析
Analysis



作出管理決策 (包括：市場營銷、財務、生產及人力資源)
Decision making of marketing, finance, production and human resources



網上直接輸入至中央電腦
Computation



收取管理報告
Receive management report

獎項 Prizes



冠軍
Champion

現金獎澳門幣8,000元、獎盃一座、永利皇宮行政套房一晚及澳門幣6,000元餐飲禮券一份、BNU現金禮券澳門幣2,500元一份 – **代表澳門參加世界管理挑戰賽國際總決賽**
Cash Award MOP 8,000, a trophy, Wynn Palace Cotai Executive Suite for one night with 1 set of MOP 6,000 F&B vouchers, BNU MOP 2,500 gift cheque - **The Champion shall represent Macao in the International Final**



亞軍
1st Runner-Up

現金獎澳門幣4,000元、獎盃一座、永利皇宮客房一晚及澳門幣2,500元餐飲禮券二份
Cash Award MOP 4,000, a trophy, Wynn Palace Cotai Room for one night with 2 sets of MOP 2,500 F&B vouchers



季軍
2nd Runner-Up

現金獎澳門幣2,000元、獎盃一座、永利皇宮澳門幣3,000元餐飲禮券三份
Cash Award MOP 2,000, a trophy and 3 sets of MOP 3,000 F&B vouchers

新增獎項

最高股價獎(在總決賽回合產生最高股價之隊伍)

Highest Share Price Award (The team which generate the highest share price at the Regional Final)

BNU現金禮券澳門幣2,500元一份
One set BNU MOP 2,500 gift cheque

報名日期及費用 Registration Period and Fee

報名日期 Registration Period :

2023年8月28日 – 9月27日

學生隊：免費（在澳就讀之全職大專學生）

企業隊：澳門幣1,000元（在澳就職人士）

混合隊：澳門幣1,000元（在澳就職人士及在澳就讀之大專學生組成）

28th August – 27th September 2023

Student Team: FREE (All team members are full time tertiary level students in Macao)

Corporate Team: MOP 1,000 (All team members are working executives in Macao)

Mixed Team: MOP 1,000 (All team members are working executives and tertiary level students in Macao)

報名方式 How to Register :

可登入 www.worldgmc.com/macao 或 掃描二維碼報名，成功報名後本會將以電郵確認。

Please visit www.worldgmc.com/macao or scan the QR code for registration. Confirmation will be sent to participants through e-mail.

網上報名
Online Registration



付款方式 Payment Methods :

- | | | |
|---|--|---|
| 1 | 親臨會址支付現金 | Settle by cash at MMA office in person |
| 2 | 支票支付，抬頭請註明“澳門管理專業協會” | Cheque payable to “Macau Management Association” |
| 3 | 銀行轉帳：
澳門中國銀行賬號：1801-0120-7811-382
賬戶名稱：澳門管理專業協會
轉賬完成後請將轉賬憑條連同參賽隊名
電郵至 gmc-asia@mma.org.mo | Bank transfer :
Account no. of Bank of China : 1801-0120-7811-382
Account Name : Macau Management Association
Please email the bank-in slip and team name to gmc-asia@mma.org.mo after the transfer is completed. |

參賽者須知 Note to Participants

1. 報名費用必須於第一回合開始前五天支付。報名費一經繳交，恕不退款。
2. 隊員報名時須連同有效身份證明文件或學生證副本一併上載至報名網站。
3. 為確保所有參賽隊伍均可收到比賽資訊，於報名時必須提供非內地電郵地址作聯繫。
4. 進入澳門區總決賽的隊伍須提交澳門幣1,000元作為按金，該款項將於決賽當日憑有效身份證明文件全額退還。倘若隊伍於繳交按金後因個人理由不能參賽，除不可抗力因素外，否則按金恕不退還。
5. 在地區總決賽當日，所有進入總決賽的隊伍成員必須全體出席，並向大會出示身份證明文件。若未能出示，恕不允許進入比賽場地。
6. 參賽隊成員不能同時代表多支隊伍參加比賽。如有違者，即被取消資格。
7. 主辦機構只負責國際總決賽期間之膳食、住宿及交通費用，簽證須由參賽者自行辦理。
8. 主辦單位保留其取得及使用所有比賽期間的相片及其它資料的權利。

1. The registration fee must be settled 5 days before the First Round commences and is non-refundable.
2. A photo copy of student ID card or identification document is required to upload to the GMC website for registration purpose.
3. To ensure that all teams could receive information of the competition, teams should register with non-Mainland China email addresses for communication purpose.
4. Teams which could enter into the Regional Final will be required to make a cash deposit of MOP 1,000. Deposit will be refunded in full upon presenting valid ID cards on the day of Regional Final. Any paid deposit will not be refunded for teams which are unable to participate due to personal reasons except by reason of force majeure.
5. Teams which could enter into the Regional Final will be required to present themselves in a full team and to present their ID cards for checking. If the teams unable to show, it will not be allowed to enter the competition venue.
6. Team members should not represent more than one team at the same time. Violators shall bring immediate disqualification from the competition.
7. The organizer will only be responsible for meals, accommodation and travelling expenses during the stay of International Final competition. Visa application should be arranged by team.
8. The organizer reserves the right to obtain and to use all related photos or any other materials related to the game.

有關賽事的詳細規則，請瀏覽： www.worldgmc.com/macao。
For detailed regulations, please visit : www.worldgmc.com/macao.

查詢 Enquiry

澳門管理專業協會

電話：8296 0737 (劉小姐)

傳真：8296 0714

電郵：gmc-asia@mma.org.mo

地址：澳門新口岸上海街一百七十五號中華總商會大廈九樓

Macau Management Association

Tel : 8296 0737 (Ms. Lau)

Fax : 8296 0714

Email : gmc-asia@mma.org.mo

Address : Rua de Xangai 175, Edif. ACM, 9 Andar, Macau



GMC 網站
GMC Website

主辦單位保留修改任何細節的權利，恕不另行通知。
The Organizer reserves the right to amend any details without prior notice.